

Florence, 1st April 2005

Detroit's Coliseum Making History

USA - Coliseum, located in Detroit, Michigan, is certainly not your typical adult club. This antiquity themed venue was built complete with a period façade, outdoor fountain and 25-foot obelisks that beckon customers from miles around. Architecturally stunning both outside and in (interior design by John Janjavarea), Coliseum maintains a lively yet tasteful atmosphere with a Martin Total Club package. The Mach audio, Powersoft, Jem smoke and of course Martin lighting system makes history of conventional adult club entertainment systems. Lighting and sound gear for Coliseum was sold and supplied by Advanced Lighting and Sound of Troy, Michigan with installation services and integration provided by Sound Stage Systems of Connecticut. Sound, light and video system design was by [Martin's Club Market Manager, Dave Chesal](#). Programming was by Peter Moore of LightSpeed Productions of Miami.

The Powersoft digital amps & Mach audio system is a flexible system that serves a dual purpose in Coliseum. [Dave Chesal](#) explains, "The Mach speakers and the Powersoft digital amps were chosen because of their ability to provide both high quality near-field sound and high SPL. Specifically in the adult entertainment industry you have a near field application where conversation and communication is essential. This is a boy meets girl environment and it's important that you don't drowned out conversation. Yet at the same time you want to have high fidelity stereo imaging and an adequate sound pressure level for Friday and Saturday nights. The Mach speakers and the Powersoft digital amps satisfy both needs."

Equipment:

10 x Mach M125i, 4 x Mach M182i, 13 x Mach M82i, 16 x Mach M72i, 10 x Mach M151i, 14 x Mach CS-8, 1 x Mach M-Flex 12, 3 x Mach M20.06, 2 x PowerSoft Digam 7000, 3 x PowerSoft Q4004, 3 x PowerSoft Q3204, 3 x PowerSoft Q4002, 1 x PowerSoft Q5001, 1 x Pioneer CDJ 3000, 1 x Pioneer AJM 3000.



The main dancefloor



Coliseum's main entrance

For further information please visit our web site: www.powersoft-audio.com or contact us by e-mail sales@powersoft.it

www.powersoft-audio.com ; www.martinpro.com ; www.go-als.com